

Axel Beckmann
CEO
MediaCom Switzerland

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Factsheet Axel Beckmann

IDENTITY

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|-------------------------|-------------------------------------|
| Name | Axel Beckmann |
| Date and place of birth | 13. October 1960 Helmstedt, Germany |

EDUCATION

| | |
|-------------|---|
| 1984 – 1989 | University Göttingen, Germany Business degree, majoring marketing communications |
| 1982 – 1984 | Professional training economics |

WORK EXPERIENCE

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|--------------|--|
| 2014—today | GroupM Switzerland, CEO |
| 2000 – today | MediaCom Zürich, CEO |
| 1998 – 2000 | MediaCom Istanbul, Vice President |
| 1995 – 1997 | MediaCom Düsseldorf, Group Head Media Planning |
| 1992 – 1994 | MediaCom Düsseldorf, Media Planner |
| 1989 – 1991 | MediaCom Düsseldorf, Media Trainee |

LANGUAGE SKILLS

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| German | Native |
| English | Written and spoken excellent |